



greatCENTER
GREAT CITY

A publication of the Alliant Energy Center

EVENT UPDATE NEWSLETTER

May 2006

Brats & Fitness

Willow Island hosts Madison's kick-off to summer with the **World's Largest Brat Fest**, the **Health & Fitness Expo**, and the grand finale of the **Mad City Marathon**.

This year's **World's Largest Brat Fest** will be bigger and better with more brats, more to see and more to do! Brat Fest begins on **Willow Island May 26** and runs through **May 29**. Everyday, 11am to 7pm, rain or shine, Brat Fest will be selling brats for a good cause. Brat Fest has raised over \$500,000 for local service organizations since 1983 and has sold over 1.5 million brats. There will be plenty to see and do at this year's Brat Fest so don't eat and run. There will be celebrity cashiers, an entertainment stage featuring local talent during the day, and plenty of games and attractions! Also, Wisconsin's Cowparade will be making a very special appearance with ten thematic cows from the colorful herd. Don't miss out on this year's festivities. For more information visit www.bratfest.com.

Exhibition Hall hosts the **Health & Fitness Expo** Saturday, **May 27**. Visitors can enjoy free samples, displays, and interactive demos hosted by various Health & Fitness exhibitors. Also during this event, Mad City Marathon runners will be able to pick up their race number and goody bags, and learn about the marathon courses. Then on Sunday, **May 28** runners will wind their way through Madison for the **Mad City Marathon** and will race their way to **Willow Island** for the finish and Grand finale. www.madcitymarathon.com



Conferences & Seminars

The **Conference for the Office Professional** is **May 3** in **Exhibition Hall**. The conference is looking at ways to help you perform at peak performance with sessions geared towards the busy office professional. Keynote speaker Kathryn Jeffers presents on *How to Work More Effectively with People*. Featured sessions look at retirement planning, ergonomics, benefits and much more. Register for the conference and find out more at www.ohrd.wisc.edu/conferences/opc.htm.

Exhibition Hall hosts the 40th Annual **Wisconsin Association on Alcohol and Other Drug Abuse Conference** **May 8–10**. The conference focuses on providing skills for counselors and agencies to work with diverse clients, families, and communities throughout Wisconsin. More than 40 highly focused, professional quality workshops and sessions present the latest in science and best-practice advice on substance use disorders. The 2006 Conference offers opportunities for one-on-one contact with presenters and networking with colleagues from across the state. www.waaoda.org

Practical, ready-to-use workplace safety advice is available at the **2006 Conney Safety Expo** in **Exhibition Hall**. **May 23**, the expo presents *Just the Facts* with seminars, demonstrations and exhibits 7:30am to 3:30pm. This year features a session from Occupational Safety and Health Association expert George Gruetzmacher, who delivers down-to-earth advice on virtually any safety-related topic. Also, 70 of the world's leading manufacturers of safety products exhibit and demonstrate their latest product advances. To sign-up visit www.conney.com or call 800-356-9100.

Classic Spring Shows

Exhibition Hall takes centerstage **May 5–7** with more than 2200 purebred dogs competing at the **Dairyland Classic Dog Show**. This three-day all-breed dog show is sponsored by the Badger Kennel Club and the Janesville-Beloit Kennel Club. Almost all of the 153 American Kennel Club breeds will be represented at the show. Areas of competition include conformation, obedience and rally obedience. The show wraps-up Sunday with the Junior Handler competitions. There will be informational sources on dog health and training along with a wide variety of vendors. Admission is \$5 for adults and \$2 for children and the event is open to the public. www.badgerkennelclub.com

The **WREA Spring Horse Show** is coming to the **Arena Building** and **Veterans Memorial Coliseum** at the **Alliant Energy Center** **May 18–21**. The WREA Spring Show is one of the premium and longest running Saddlebred shows in the state of Wisconsin and they are charged and ready to show off the best in Saddlebred. The Alliant Energy Center offers wonderful horse show facilities by upgrading important requirements for such shows including a new sound system in the Coliseum, new dirt boards, improved corral paneling and outdoor limestone screening warm-up areas to optimize horses' show ring performance. Located just off the interstate the Alliant Energy Center makes travel to this growing show easy and hassle free. www.horshowcalendar.com

May 19–21 the **Titan Log Home Show** will be bringing log home builders from across the U.S. and Canada to **Exhibition Hall**. The show features a 1500 square-foot handcrafted log home by Rustic Retreats Log Homes. There will be free daily seminars and exhibitors of rustic furniture, accessories and decorations. Attendees will experience the warmth and elegance of log and timber frame homes and country living. Admission is \$8. The show runs Friday Noon–7pm, Saturday 10am–7pm, and Sunday 10am–4pm. www.titanloghomeshows.com

Almost 500 horses will parade through the **Veterans Memorial Coliseum** as the **Madison Classic Horse Show** rides into town **May 25–28**. These showy American Saddlebreds and their talented trainers and riders will compete for \$20,000 in prize money. Performances are Thursday Noon and 7pm; Friday 10am and 7pm; Saturday 10am, 1pm and 7pm; and Sunday at 10am. Adults are \$5 at the door and children 17 and under are free. Come out and watch the show in the Coliseum and hoot n'holler for your favorite. www.madisonclassichorshow.com



May 2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Great Midwest Alpaca Festival April 30	4-H Horse & Pony Clinic 1 Advance Placement Exams	First Weber Group 2 FMPS Circle of Friends Advance Placement Exams	Conference for the Office Professional 3 4-H Dog Training Downtown Rotary Luncheon Advance Placement Exams	J.H. Findorff & Sons Banquet 4 Advance Placement Exams	Dairyland Classic Dog Show 5 Advance Placement Exams	Dairyland Classic Dog Show 6 East High Prom 4-H Sheep Identification 4-H Horse & Pony Clinic
Dairyland Classic Dog Show 7	WAAODA Spring Conference 8 Advance Placement Exams	WAAODA Spring Conference 9 Festival of Cultures Advance Placement Exams	WAAODA Spring Conference 10 Apparatus Engine Driver Test 4-H Dog Training Advance Placement Exams	4-H Horse & Pony Clinic 11 Apparatus Engine Driver Test Advance Placement Exams	Alliant Energy Annual Shareholders Meeting 12 UW Law School Graduation Advance Placement Exams	Teva Neuroscience Optimizing Wellness 13 West High Prom 4-H Horse & Pony Clinic
Edgewood College Commencement 14 4-H Horse & Pony Clinic	EPIC Systems Staff Meeting 15 4-H Dog Training	Dane Co. Collaboration Council 16 Family Research Institute of WI 4-H Horse & Pony Clinic	Dane Co. Public Health Staff Meeting 17 Downtown Rotary Luncheon	WREA Spring Horse Show 18 WI Voyager Assn Rally	WREA Spring Horse Show 19 WI Voyager Assn Rally Titan Log Home Show	WREA Spring Horse Show 20 WI Voyager Assn Rally Titan Log Home Show
WREA Spring Horse Show 21 Titan Log Home Show	22	Conney Safety Products Expo 23 Harbor Senior Concepts AHRQ—Workshop 4-H Dog Training	Komen Race Planning Committee 24 Downtown Rotary Luncheon AHRQ—Workshop	Madison Classic Horse Show 25	Madison Classic Horse Show 26 World's Largest Bratfest	Madison Classic Horse Show 27 World's Largest Bratfest MCM—Health & Fitness Expo
Madison Classic Horse Show 28 World's Largest Bratfest MCM—Race Registration & Shuttle	Memorial Day 29 World's Largest Bratfest	4-H Dog Training 30	4-H Horse & Pony Clinic 31	June 1	Prairie States Classic Morgan Horse Show June 2	Prairie States Classic Morgan Horse Show June 3

Exhibition Hall • Veterans Memorial Coliseum • Willow Island • Arena



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